2027 SYNDICATED SURVEYS SMALL ANIMAL

WESTERN EUROPE



BIO'SAT
vet market research

USAGE & ATTITUDES STUDIES :

Focus on awareness and knowledge of products, opinion about innovation, prescription behaviours, benchmark of main products, image of manufacturers, umet needs...

Behavioral disorders | **Dermatology** | **Parasites control** | **Antibiotics** | **Oncology** NEW

Obesity NEW | **Osteoarthritis** | **Cardiology** | **Vaccines**

SAMPLE

✓France ✓UK ✓Italy ✓Spain ✓Germany

Between 100 and 120 small animal vets per country in Europe.

DELIVRABLES

✓Delivery of one report per country in English.

✓Delivery of a European comparison report for the purchase of 5 countries.

Options: customized report, confidential report for your own questions, extension of the sample to other countries, presentation of the results online or at your premises...

BIANNUAL CORPORATE CLINICS BAROMETER

➔ Tracking on awareness and image of the main chains, Penetration Rate, Vet's intentions to join a chain, Barriers and motivations.

COMPAGNY IMAGE ASSESSMENT

SINCE 2010

➔ Tracking on awareness/skill area of the main manufactures, benchmark of the main manufacturers regarding 40 KPIs + Overall Scoring.

Our studies can also be conducted in **North America (USA and Canada) upon request, with a sample size of **200 small animal vets in the USA** and **80 small animal vets in Canada.***

Vincent PIRJANTZ +33 (0)6 08 28 78 11 vpirjantz@biosat-survey.com www.biosat-survey.com Follow us on LinkedIn