

# 2022

## SYNDICATED SURVEYS SMALL ANIMAL

### WESTERN EUROPE – NORTH AMERICA 2022

NEW

#### NEW SURVEYS

##### Parasites control (Q2 2022)

Global usage and attitudes in cats and dogs. Focus on new products. Penetration and benchmark of the main products. NPS, Unmet needs...

##### Pain management in arthrosis (Q3 2022)

Global usage and attitudes in cats and dogs regarding the use of NSAIDs, DMOAs and monoclonal antibodies. Level of satisfaction and outlook regarding monoclonal antibodies...

##### Brand value benchmark (Q2 & Q4 2022)

Each semester we will assess the awareness and NPS of the key brands for parasiticides, vaccines, AINS, IEC and dermatology. You can subscribe to the therapeutical classes of your choice.

##### Oncology (Q4 2022)

Assessment of the main usages and attitudes of the veterinarians.

#### BAROMETER SURVEYS

Veterinarians usages and attitudes regarding **behavioral disorders** (Q1 2022)

Veterinarians usages and attitudes regarding **dermatology** (Q3 2022)

Veterinarians usages and attitudes regarding **feline clientele** (Q1 2022)

**Companies image assessment** among veterinarians (Q3 2022)



**Cat owners attitudes** regarding the care of their cats and perception of their vets (Q1 2022)

Veterinarians usages and attitudes regarding **vaccines** (Q4 2022)

Veterinarians usages and attitudes regarding **antibiotics** (Q2 2022)

Veterinarians usages and attitudes regarding **cardiology** (Q4 2022)

## Rates and sample profiles

### EUROPE

1 COUNTRY IN EUROPE

5 COUNTRIES IN EUROPE

Per study (except Ecto & Vaccines)	On demand	On demand
Per parasites or vaccines study	On demand	On demand
Brand value per therapeutical class for one year	On demand	On demand

### NORTH AMERICA

THE USA

CANADA

Per study (except Ecto & Vaccines)	On demand	On demand
Per parasites or vaccines study	On demand	On demand
Brand value per therapeutical class for one year	On demand	

#### For the purchase of 5 countries in Europe...

- delivery of a European comparison report
- you can ask for:
  - a customized report
  - a presentation of the results online or on your premises

#### Sample sizes:

- 120 small animal vets per country in Europe
- 200 small animal vets in the USA
- 80 small animal vets in Canada

**Cat owners:** 400 people in each country

