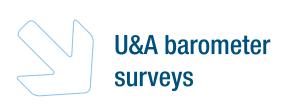


2019 USAGES & ATTITUDES BAROMETER SURVEYS

AMONG SMALL ANIMAL VETERINARIANS

EUROPE & NORTH AMERICA



Our **quantitative** U&A barometer surveys...

- gather qualitative information on the behaviors and opinions of small animal vets by assessing KPIs
- are conducted every year
- enable comparisons with previous measurements
- are available in 5 European countries (France, the UK, Germany, Italy
 & Spain) as well as in the USA & Canada
- are offered also in LATAM and Asia for the "Ectoparasiticidesendectocides" and "Vaccines" studies



Barometer surveys covering therapeutic fields that we have been assessing for more than 10 years

● 1 ST HALF 2019	→ 2 ND HALF 2019
Joint Management Supplements	Dermatology
Behavioral Disorders	Vaccines
Cats: behaviors & vet opinions	Cardiac Insufficiency
Antibiotics	Wormers
Ectoparasiticides-endectocides	Anesthetics
NSAIDs	3.4

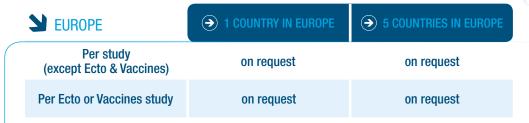
Barometer surveys assessing the field of your choice

If you don't find the field you are interested in among the 11 "standard" surveys listed above, we can assess the therapeutic field of your choice using our standard questionnaire.

We will assess the main KPIs and adapt the framework of our barometer studies to your issues.



Rates



Sample sizes: 120 small animal vets per country in Europe | 250 small animal vets in the USA | 80 small animal vets in Canada

NORTH AMERICA	THE USA	CANADA
Per study (except Ecto & Vaccines)	on request	on request
Per Ecto or Vaccines study	on request	on request

For the purchase of 5 countries in Europe...

- delivery of a European comparison report
- you can ask for:
 - a customized report a presentation of the results online or on your premises
- FOR FURTHER INFORMATION, PLEASE CONTACT:

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